

Industrial Automation SHENZHEN 2017

Leading Trade Fair for Process, Factory and Building
Automation Systems and Solutions

28-30 June 2017
Shenzhen Convention and
Exhibition Center

After Show Report

www.ia-shenzhen.com

2017



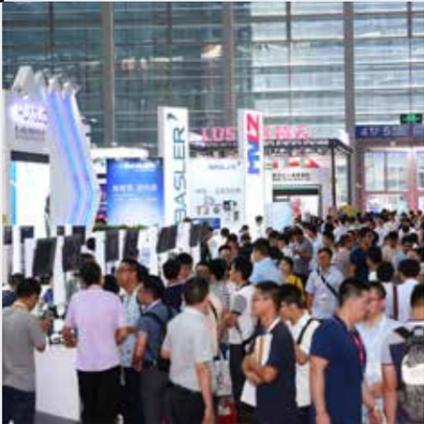
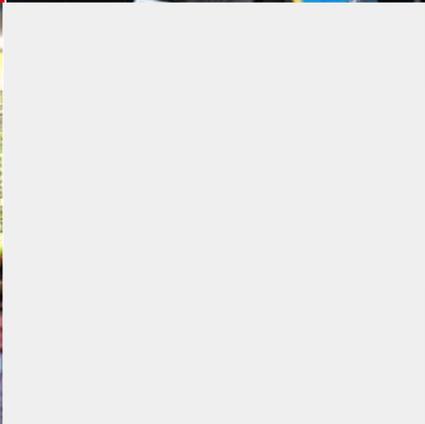
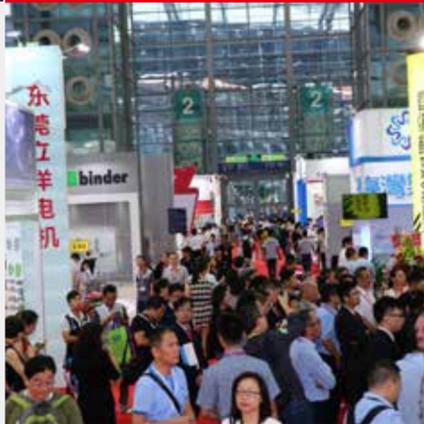
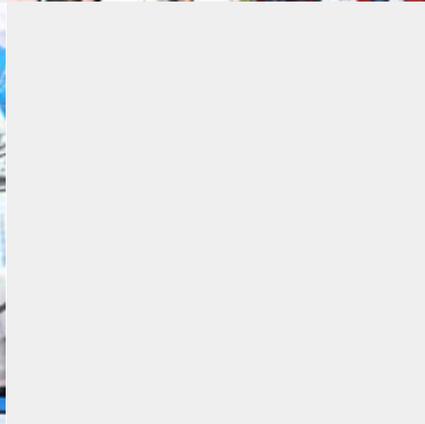
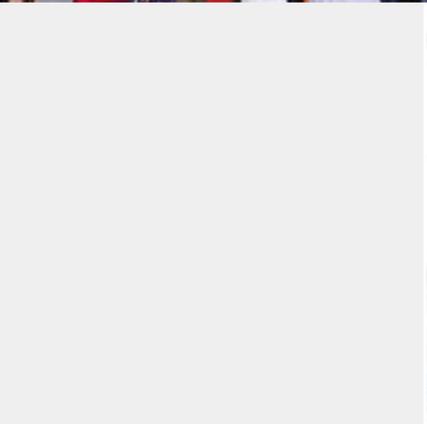
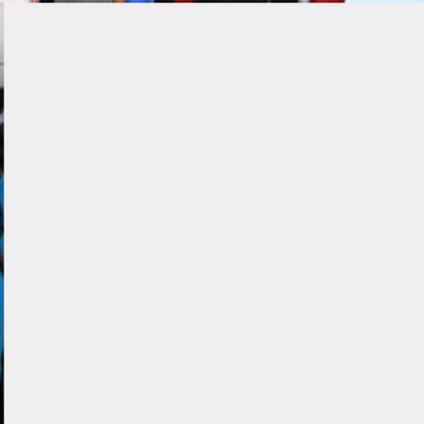
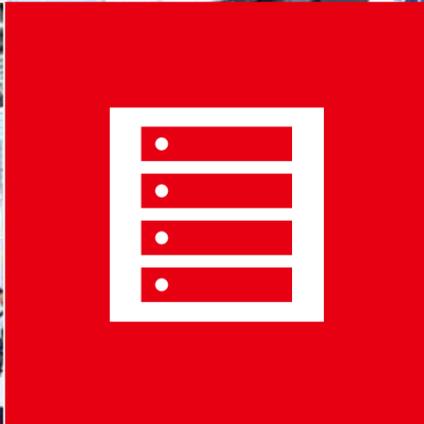
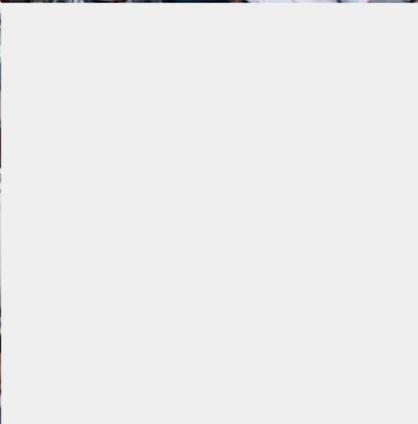
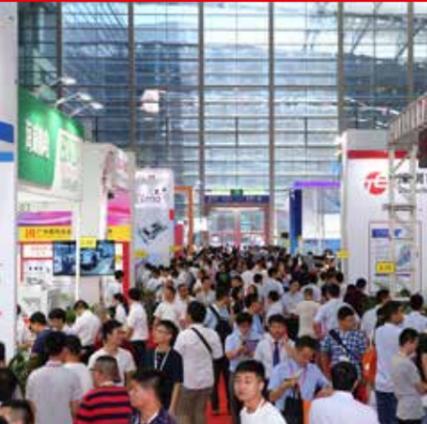
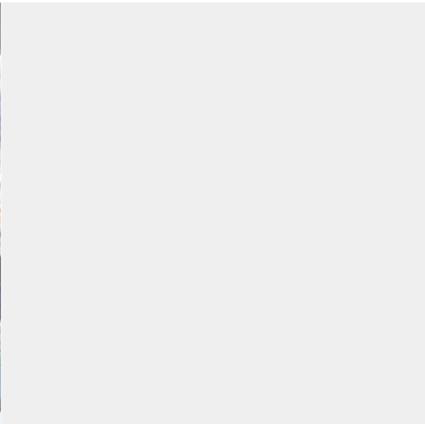
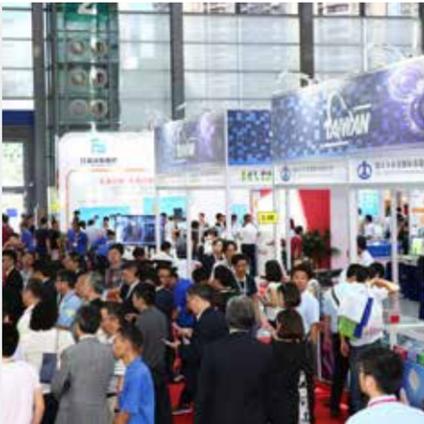
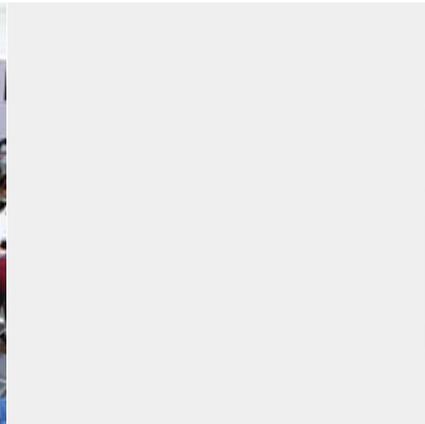
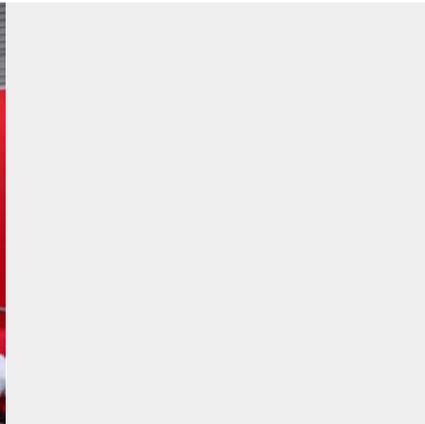
Deutsche Messe



FIERA MILANO

Industrial
Automation
SHENZHEN

04	Show Profile	11	Delegation	20	Show Impressions
06	Show Highlights	12	Match-making Service	22	Worldwide Events
07	Exhibitors' Comments	16	Voice from Delegations	23	Media Promotion
08	Visitor Analysis	18	Conference and Forum	24	Book for 2018





Intelligent Manufacturing Enhancing Industrial Agglomeration Effect

As the largest and most influential automation show in Southern China, Industrial Automation Shenzhen 2017 (IA Shenzhen) came to a successful close at Shenzhen Convention & Exhibition Center on June 30, 2017. Nearly 500 top-notch enterprises from 14 countries and regions including Denmark, Germany, South Korea, Canada, the United States, Japan, Switzerland, Singapore, Italy, Israel, Britain, Taiwan, China and Hong Kong, China showcased in areas such as industrial robot, control systems, machine vision and mechanical transmission technology within a display area of 30,000 sqm. The three-day show witnessed the showcase of industrial robots, the debut of delegation groups, an endless stream of visitors and a good atmosphere for trade and business, attracting 34,943 visits in total, an 8.14% increase compared with last year, once again proving the powerful appeal and great influence of IA Shenzhen in Southern China's market.

Exhibition Area
30,000 sqm

Exhibitors **500**

Total Visitors
34,943

Delegation Visitors
4,242



Dazzling presence of exhibitors winning great popularity

As one of the most important industrial automation shows in Southern China, IA Shenzhen 2017 attracted industrial automation enterprises with glamorous showcase. YAMAZEN, PRO-TECHNIC, Celera Motion, SICK, Datalogic, HANSMOTOR, YoungsunPack, WORLD, Keyence, AMP&MOONS, YIHEDA, MEAN WELL, SANKYO, ITEM, ELMO, Nanotec, SYK, ACE PILLAR, ADVANTECH, ICPDAS, GRANTECH, Solartron, Akribis, Shinano, RSB, KSS, Dinkle, NB, NBK, TBI, SATA, SHENGLING, Koduct, QuadRep, SANLIXIN, HR, DVS, Mixlinker, Combei, DongAN, SAIBO, RIKO in the control system area; OPT, SAMSUN, HUAGUO, Edmund, Daheng, LUSTER, Sanbao Xingye, OPTO, IDS, Hikrobot, Sunvision, CkVision, Botrong, Pixoel, VITEX, CCS, FIIR, LOTS, LMI, Zhijin in the machine vision area and SMC, IMI, CHELIC, Partner, Maxair, C-JAC, ARK, COYO, FGSROBOT, TIAYO, SPG, FUJIKURA, VGM, ZHONGZHENG, TST-ROCK, BETTER in the mechanical transmission technology area all made their presence with hit products and personalized solutions.



Industrial robots showcasing intelligent upgrading

With the implementation of “robot assembling line” strategy in Guangdong, a number of excellent industrial pioneers has emerged to develop Southern China into the core place for the development of robot industry. This year’s show especially launched the industrial robot display area, assembling a lot of leading enterprises and presenting a brilliant brand competition. Main enterprises included YASKAWA-MIDEA, IDEA, URiversal, IAI, Youngsun, GSK, QKM, Second, Rokae, YangTian, EINUO, UNITED, I-ROBO, START, ASIALAND, HUACHUANG, GoldSun, VINKO, Dynamikwell, HAN’S MOTION, Leader Harmonious, LAIFUAL HARMONIC, Sunson, SAHO, YILI and Kent.



Four delegation groups drawing wide attention

Except the active participation of industrial pioneers, this year’s show also witnessed the dazzling debut of four delegation groups including Hong Kong Automation Technology Council, Taiwan Electrical & Electronic Manufacturers' Association, Guangdong Robot Professional Committee and German Pavilion. Affiliated to Federation of Hong Kong Industries, Hong Kong Automation Technology Council made its presence at IA Shenzhen for the first time. The especially-constructed Hong Kong Pavilion covered a display area of 435 sqm, showcasing nearly 20 distinctive automation manufacturing equipment, technology and system, so as to present the strength of Hong Kong’s advanced technology and quality products.



91% of exhibitors are satisfied with Industrial Automation SHENZHEN 2017.

Among them, **85%** express that they will continue to participate in the event next year.

Guangdong YASKAWA-MIDEA Industrial Robotics System Co.,Ltd

This exhibition is the most important one for our company since its establishment. So we are rather prudent on selecting the exhibition brands. IASZ, as one of the most influential exhibitions in South China, naturally becomes our final choice. We are so attracted to participate this exhibition this year. And we have brought many global debut products, which have raised attention from numerous media and audience and achieved favorable results. Yaskawa Midea focuses on system integration of 3C industry robots as well as research and development on the robots suitable for 3C industry, devotes itself to achieving the leading role among the robots manufacturers and service providers in 3C industry, and expects to obtain better influence power in South China. We hope IASZ next year will help us broaden our influence and bring more business opportunities. Thanks again for the exhibition opportunity provided by the organizer as well as on-site audience.

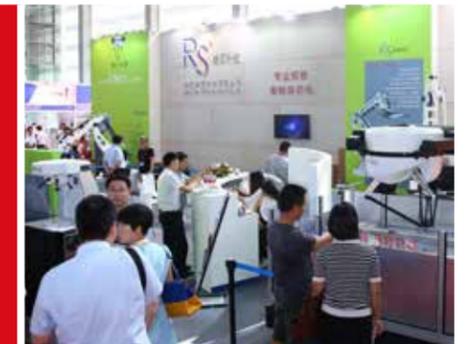


IMI Precision Engineering Co.,Ltd

We are so honored to release our Marvellous Machines--the latest product of IMI Precision Engineering in 2017, on such an excellent platform .As the largest industrial fair in South China, IASZ have attracted lots of customers in South China market to learn about our ability in the field of control systems.

Hefei Idea Technology Co.,Ltd

IASZ shares a well-organized order and considerate service, provides a multi-dimensional publicity channels for the enterprises, including advertorial promotion, media publicity as well as on-site advertisements, etc., assists to connect relevant customers for enterprises, and attracts large amount of customers from South China markets. By participating in this exhibition, we have obtained favorable brand promotion opportunities and potential customers, and have been aware of the latest trends in the industry. We hope that the exhibition will achieve greater success and bring more professional customers for enterprises. Make more customers from the South China markets find out Idea’s capacity in robot industry and non-standard automation fields.



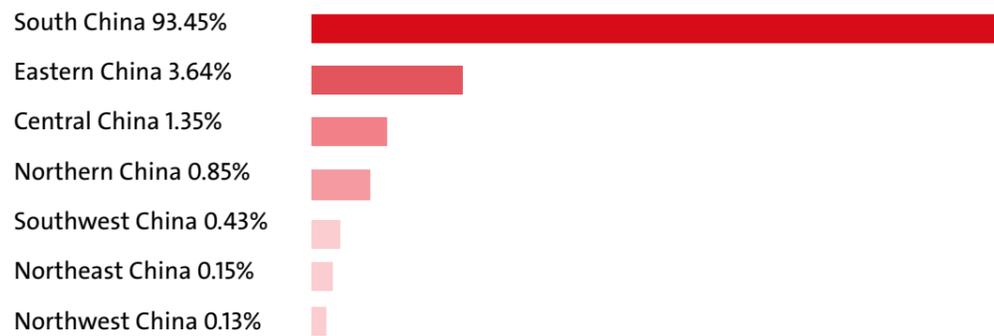
Suzhou Celera Motion Precision Technology Co., Ltd.

IA SHENZHEN is among the top automation exhibitions in South China, which our company attended for the first time this year. We'd like to extend our gratitude to the organizer for her efforts, with which a streamlined process from inquiry, registration, pre-exhibition preparation till site coordination is ensured. Before the exhibition, the organizer dedicated substantial marketing for us so that we have attained surprisingly good results in spot effect, attendance and customer quality, which we believe will return us with more orders. Wish IASZ 2018 a greater success!

The three-day show has attracted **34,943** professional buyers, which is **8.14%** greater than last show. Domestic visitors are from 30 provinces/directly-controlled municipalities, with those from Southern China accounting for **83.47%**.

Domestic Visitors

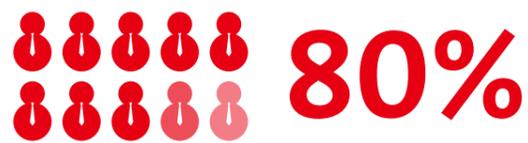
The following are 10 cities in China that our visitors mainly come from this year: Shenzhen, Dongguan, Guangzhou, Foshan, Zhuhai, Huizhou, Zhongshan, Shanghai, Beijing and Jiangmen.



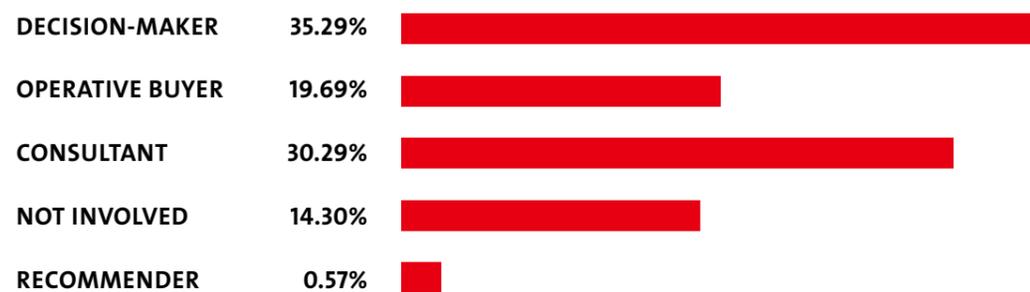
Overseas Visitors

There are 1.6% visitors coming from 24 different foreign countries and regions, including USA, Britain, Russia, Spain, Turkey, South Africa, Japan, Korea etc.

Visitor's Purchasing Authority

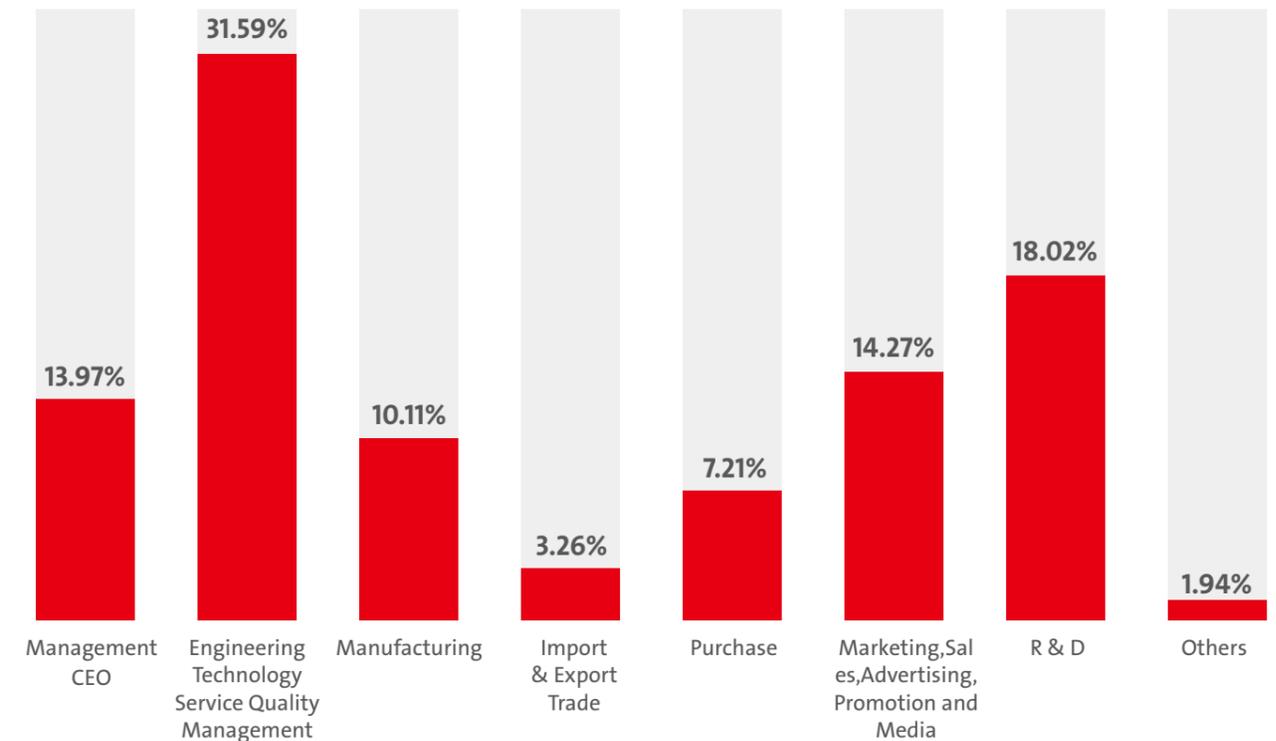


Professional buyers with purchase recommendation rights and final decision-making rights make up 80%

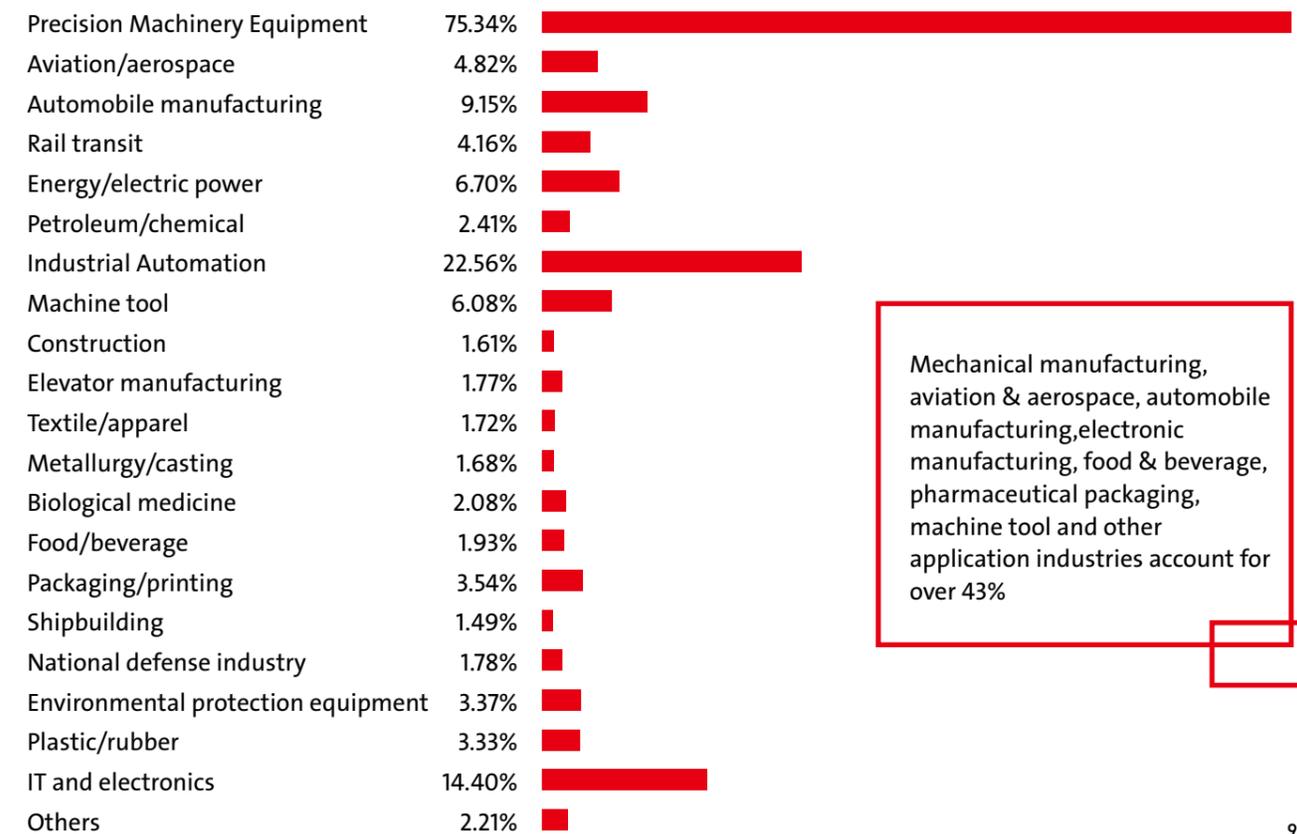


* The percentage is analyzed on the basis of the number of people who answered this question. Part of the visitors made multiple choices, and thus the total percentage exceeds 100%.

Visitors' Main Job Functions



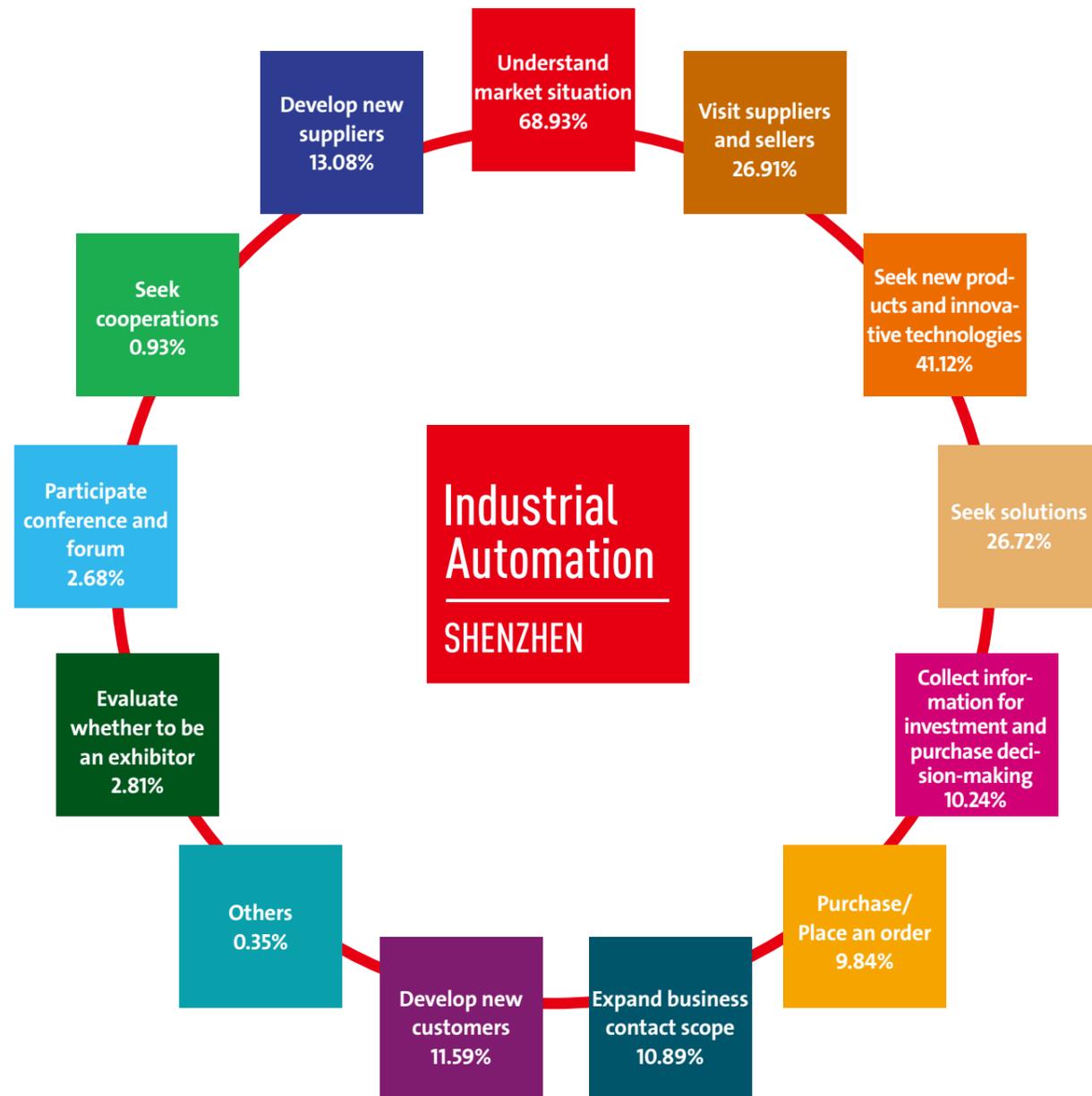
Visitors' Industrial Areas



Mechanical manufacturing, aviation & aerospace, automobile manufacturing, electronic manufacturing, food & beverage, pharmaceutical packaging, machine tool and other application industries account for over 43%

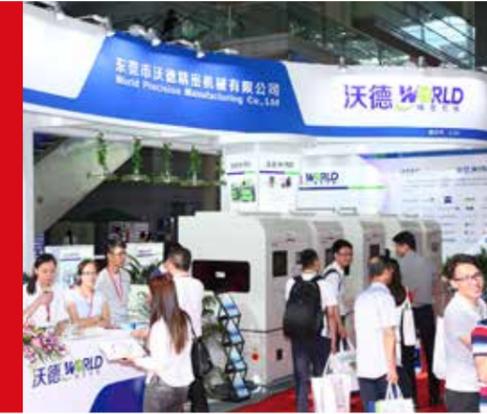
Visitors' Feedback

In 2017, **65%** visitors visited the show for the first time. **32%** of the remaining visitors visited it for the third straight year. Over **95%** visitors said they would be there in 2018.



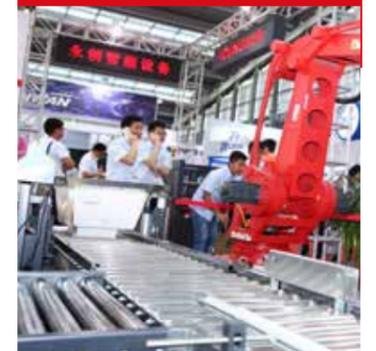
World Precision Manufacturing (Dongguan) Co.,Ltd

We have met many new and old customers from South China, learnt information about different industries and got updated on the development of intelligent manufacturing. We also hope the next IASZ will deepen buyer-seller matching activities to make available more effective resource and platform integration for both sides.



Hangzhou Youngsun Intelligent Equipment Co.,Ltd

Our company is extremely satisfied with this exhibition, especially for the buyer-seller matching activity. It has not only helped sellers to directly enhance the exhibition effect, but also directly recommended premium-quality suppliers to the buyer, which improves efficiency and is of great significance. We hope the exhibition will invite more and more buyers in next session. Wish IASZ a greater success!



DOKO Electronic Manufacturing Co., LTD. Marketing Director Mr. Li

We have been a regular audience of IASZ, and we can totally feel the overall effect of the exhibition! This visit aims to develop brand partners, including imported industrial brand products. We hope to find more automation solutions for production lines. The buyer-seller matching activities have greatly saved our visiting time and made our visit more efficient. We appreciate the opportunity provided by the organizer.



Guangdong Xinbao Electrical Appliances Holdings Co., LTD. Vice Chief Engineer Mr.Chen

The exhibition enjoys a positive ambience. We have felt the enthusiasm from the organizer, and we are greatly honored to be invited to the buyer-seller matching activity, the forms of which could help the buyers and suppliers find their common ground. And such matchmaking could also reduce some twists and turns of finding suppliers for visitors and buyers, and our partnership and opportunities have also been enhanced by face-to-face communication. My suggestion is that the activity space could be much larger in the future, with reception rooms and independent space for both negotiators. Wish the exhibition a greater success!



Shenzhen Winsun Technology Co., LTD. R&D Manager Mr.Sun

We have visited IASZ for many times, and are greatly satisfied with the organization of this year's exhibition. As a R&D specialist, I look forward to seeing more stands regarding industrial vision and pneumatic products. We hope that more exhibitors will be invited to the exhibition for such matching activities in the future. On-site communication would be more efficient if some information about related enterprises could have been provided in earlier times. The overall exhibition is quite satisfactory. We look forward to the opportunity of participating in the activities held by the organizers next year.



Company Name	No. of Visitors	Company Name	No. of Visitors
BYD Co., Ltd.	178	Gree Electronic Appliances (Zhuhai) Co.,Ltd.	156
BYD Lithium Battery (Shenzhen) Co., Ltd.	29	Huntkey Co.,Ltd.	51
TCL Communication Technology Co.,Ltd.	38	Shenzhen GTA Education Tech Co.,Ltd.	57
Galanz electrical accessories Manufacturing Co., Ltd.	51	Shenzhen Smoore Technology Co.,Ltd.	25
Hisense Group	43	S.C New Energy Technology Corporation Co.,Ltd.	55
Guangdong Xinbao Electrical Appliances Co.,Ltd.	32	United Winners Laser Co.,Ltd.	54
ZTE Communication Co.,Ltd.	44	Zhuhai Mitsumi Electric Co.,Ltd.	35
Foxconn Technology Group	142	Shenzhen EXC-LED Technology Co., Ltd.	26
Foxlink Automotive Technology Co., Ltd.	44	Valeo Interior Control (Shenzhen) Co., Ltd.	27
Guangdong Esquel Textiles Co., Ltd.	81	Shenzhen taitai pharmaceutical Co.,Ltd.	50
Huawei Technologies Co.,Ltd.	182	Yihe Plastic & Electronic Products (Shenzhen) Co.,Ltd.	31
HGSP (Shenzhen) Co. Ltd.	85	BYD Auto Company Co.,Ltd.	53
Flextronics Manufacturing (Zhuhai) Co.,Ltd.	73	Yuanguanggongchuang Intelligent technology Co.,Ltd.	34
Prime Technology (GuangZhou) Co.,Ltd.	33	Foxconn_Interconnect Technology (Shenzhen) Co.,Ltd.	83
Foryou Group Co.,Ltd.	84	Hongfuzhun Precision Industry (Shenzhen) Co.,Ltd.	70
Fong's National Engineering (Shenzhen) Co.,Ltd.	21	Dongguan Prime Electronics Co., Ltd.	40
Minth Group (China South Region)	37	Sanmina-SCI (ShenZhen) Co., Ltd.	28
Midea Group	101	VTech (Dongguan) Telecommunications Co., Ltd.	31
Mobi Antenna Technology (Shenzhen) Co.,Ltd.	57	Vtech(Dongguan)electronic products Co.,Ltd	40
Huizhou Sanhua Industrial Co.,Ltd.	41	Shenzhen Sino Master Steel Sheet Co., Ltd.	36
Shenzhen Work Heat-Shrinkable Material Co.,Ltd.	22	BYD Electronic Co., Ltd.	368
Kyocera Office Facilities Technology (Dongguan) Co.,Ltd.	31	TDK (Dongguan) Factory	51
Dongguan Shilong Kyocera Co.,Ltd.	58	TP-Link Technology Co.,Ltd.	31
Wuyang-Honda Motors(Guangzhou)Co.,Ltd.	63	Guangzhou Panyu Sumida Kou Shui Heng Electric Factory	40

Company Name	No. of Visitors	Company Name	No. of Visitors
Shenzhen Mindray Bio-Medical Electronics Co., Ltd.	66	Advanced Connection Technology (Shenzhen) Co.,Ltd.	15
Fuji Xerox (Shenzhen) Co., Ltd.	107	Jabil Circuit (Guangzhou) Co.,Ltd.	17
ShenZhen Hairuilang Technology Co., Ltd.	32	O-Net Technologies (Group) Co.,Ltd.	25
Shenzhen Sunway Communication Co., Ltd.	20	Citizen Watch Goodrington Co.,Ltd.	29
Gree Lamda Co., Ltd.	43	Kuni-Stars Co.,Ltd	13
Guangdong Keda Clean Energy Co., Ltd.	37	SAMSUNG (Huizhou) Co.,Ltd.	17
Dongguan wellmei mold mfg. Co., Ltd.	25	De'Longhi Appliances Co.,Ltd.	18
Comba Telecom Co., Ltd.	30	Kingbright Co.,Ltd.	27
Dongguan Robotic Industries Association	68	Epson Technology (Shenzhen) Co.,Ltd.	21
Dongguan Electronic Industry Association	45	Denso (Guangdong Nansha)Co.,Ltd.	21
Foshan Nanhai Machinery Equipment Association	65	Qinzhi Smartech equipment Co.,Ltd.	14
Foshan City District Chamber of Commerce of Machinery & Equipment Manufacturing Industry	98	Guangdong Suced Intelligent Technology Co.,Ltd.	19
Shenzhen Ou Sheng Automation Co.,Ltd.	74	Fong's National Engineering (Shenzhen) Co.,Ltd.	14
Delta Electronics (Dongguan) Co., Ltd.	73	Nidec Sankyo Electronics (Dongguan) Co.,Ltd.	14
Hayco (Shenzhen) Co., Ltd.	45	Shenzhen Orena Laser Equipment Co.,Ltd.	14
Regina Miracle International (Holdings) Co., Ltd	55	Shenzhen Tsumura Pharmaceutical Co., Ltd.	18
Ricoh Components & Products (Shenzhen) Co., Ltd	62	Toshiba Tec Information system (Shenzhen)Co.,Ltd.	22
Daidong Zegna (Dongguan) Electronics Co., Ltd.	42	Shenzhen Silver Star Intelligent Technology Co., Ltd.	14
Jabil Green Point Technology (Shenzhen) Co., Ltd.	41	Blueway Electronics Co., Ltd	26
CASIO Timepiece (Dongguan) Co., Ltd	15	KMC Chain Industrial Co., Ltd	20
Guangdong Lyric Robot Intelligent Equipment Co., Ltd	17	Luxshare Precision Industry Co., Ltd	16
Lianmao Group Co.,Ltd.	12	Shenzhen Cidly Co., Ltd.	17
LIPC (Shenzhen)Co.,Ltd.	11	Panasonic Wanbao Appliances Beauty and Living (Guangzhou) Co.,Ltd.	11
HIROSE ELECTRIC (Dongguan) Co.,Ltd.	22	



*The names are in order without priority

Guangdong Esquel Textiles Co., Ltd.

We really appreciate the rare exhibition opportunity offered by Hannover Milano Fairs Co., Ltd. Specially for this exhibition, we have attached great importance and arranged plenty of related personnel to participate. We have collected lots of information on new products, and the exhibition helps expand the horizon for our staff, and find corresponding suppliers regarding the existing difficult problems. The exhibition shares a wide range of categories and friendly service atmosphere. It is inseparable with the hard work and efforts by the organizer. We wish IASZ a better and greater future.



Hisense Group

In this exhibition, We, Hisense Group, has gathered more than 40 members from Guangdong Hisense Electronics Company and Guangdong Hisense Broadband Company, among which they are mainly the specialists and leaders in fields of automation and processing. We deeply appreciate the support from the organizer regarding our exhibition vehicles as well as relevant services. Moreover, we have found that there are new equipment or new accessory manufacturers every year in this exhibition, which has enriched our selection and reference on suppliers in the subsequent business. Through this exhibition, we all agree that we have been informed and enhanced regarding the knowledge and resources in fields of robots and visual inspection. Thanks again for the laborious work by the organizer. Best wishes for IASZ!



Dongguan Shilong Kyocera Co.,Ltd.

First of all, we really appreciate such a great exhibition opportunity offered by the organizer. With various categories and strong professionalism, the exhibition provides a communication platform for the visitors, which has also laid the foundation for the cooperation in the future. We have gathered huge amounts of forward-looking automation products and technical information, which has played a great role in mastering the industrial development trends. In the meantime, thanks to the organizer for your thoughtful reception and arrangement. All the staff members, thanks for your efforts! I wish IASZ a greater success. Looking forward to the next cooperation!



Foxlink Automotive Technology Co., Ltd.

First of all, thank you for your warm and considerate services, and for providing a platform for our company's over 40 equipment engineers to their broaden horizons and find resources . The whole process is pleasant, and your service has received high praise from the officers from various departments of our company.

1. The bus driver, Mr. Zhong, arranged by the organizer, arrived in our company on time, waited patiently, and brought us a pleasant trip.
2. Upon arrival at the exhibition's site, the instructors specially arranged by your side made the procedures much simpler and provided us a smooth experience!
3. The lunch provided by your side was plentiful and convenient, which had greatly saved our time to enjoy the exhibition.
4. The intensive and splendid exhibition contents had helped our industrial development, and provided us with more information on suppliers and technical support!

Foshan City District Chamber of Commerce of Machinery & Equipment Manufacturing Industry

Thanks for the elaborate arrangement of Hannover Milano Fairs Shanghai Ltd. Our chamber of commerce has organized almost 100 enterprise representatives to visit this exhibition, which has won enthusiastic responses from the members. The exhibition is professional and purposeful in contents. It provides a promising platform for enterprise representatives' experience exchange, technical cooperation as well as negotiations and matchmaking. It will help to deepen the enterprises' understanding on current conditions of the automation industry, stimulate business connections with Chinese and foreign industry giants, seek and excavate new premium-quality suppliers, collect latest product information and technology, and facilitate the enterprises to better grasp latest trends of industrial development. The enterprise representatives express unanimous recognition and praise towards the reception work by the organizer, and deeply appreciate the industrious work of all staff. We look forward to coming again next year. Wish IASZ a greater success!



Wonderful events gathering Wonderful Buyers



This year, a series of wonderful events was held concurrently. Besides, more than 150 VIP buyer groups paid their visits to the show, creating a great atmosphere for trade and business.



- Industrial Internet & Intelligent Manufacturing Summit Forum
- Automation Technology Salon
- OPC China Seminar Tour Shenzhen Station — Use OPC UA to build industrial IIOT
- China (Shenzhen) Machine Vision Technology & Application Conference
- Press Conference & Project Closed-door Roadshow of mymooo.com
- The transition of small companies for Chinese manufacture 2025 — the necessary way to go through in manufacturing industry
- 2017 Industry IOT Application Development Seminar (Shenzhen)
- Robots and Smart Manufacturing
- China (Shenzhen) Machine Vision Technology & Application Conference





IAMD Events Worldwide

Leading Trade Fair Network for Integrated Automation, Motion & Drives

China	Shanghai	7 - 11 Nov 2017
	Beijing	9 - 11 May 2018
	Shenzhen	Jun 2018
Turkey	Istanbul	15 - 18 Mar 2018
Germany	Hannover	23 - 27 Apr 2018
USA	Chicago	10 - 15 Sep 2018
Canada	Toronto	Sep 2019

www.hannovermesse.de/worldwide



Media Promotion

Industrial Automation
SHENZHEN



*The names are in order without priority

Go Further into China's Fast Growing Automation Market!
Industrial Automation SHENZHEN 2018
June 2018, Shenzhen Convention and Exhibition Center

I want to visit Industrial Automation SHENZHEN 2018

I want to participate in Industrial Automation SHENZHEN 2018

Company: _____	Address: _____
Contact Person: _____	Tel: _____
Fax: _____	Mobile: _____
Zip Code: _____	Email: _____
Website: _____	Space: _____
Type of Company: <input type="checkbox"/> Foreign <input type="checkbox"/> Joint Venture <input type="checkbox"/> Local	
Exhibits Source: <input type="checkbox"/> Foreign <input type="checkbox"/> Local	
Date _____	Signature _____

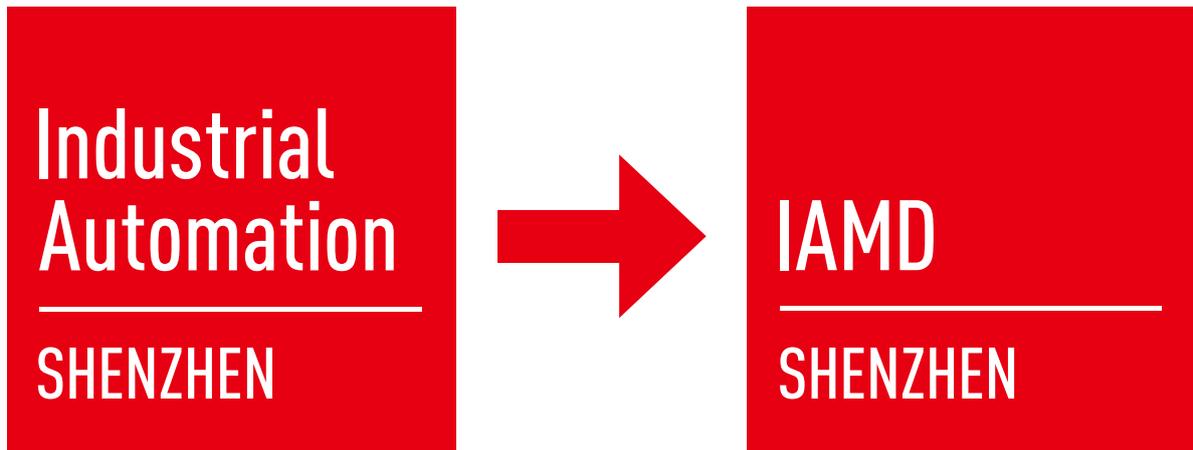
Fill in the above form and fax back to us by +86-020-86266690-8004

- Please note that this document serves as space booking at Industrial Automation SHENZHEN 2017, not legally binding. Official application form (i.e. legally binding) will be ready in due time and will be sent to you shortly.

For more information, please contact us

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