



South China International Industry Fair

Nov 3-5, 2022

Shenzhen World Exhibition & Convention Center

www.sciif.com



Concurrent Events:



Deutsche Messe



Hannover Milano Fairs Shanghai Ltd.

汉诺威米兰之星之球展览（深圳）有限公司



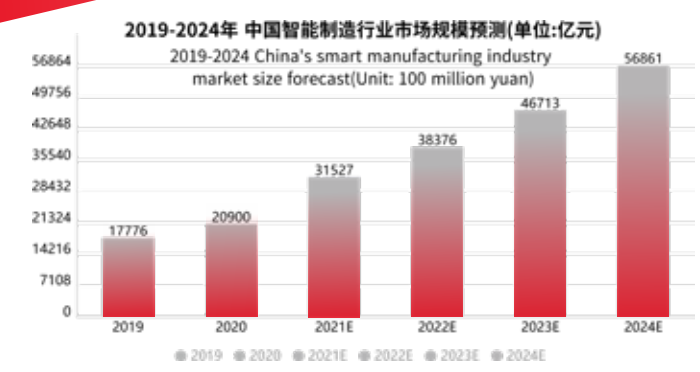
上海工业商务展览有限公司
SHANGHAI INDUSTRY & COMMERCE EXHIBITION CO., LTD.



Industry Prospects

Intelligent manufacturing represents an important development trend of global manufacturing industry.

Recent years have seen rapid growth of the intelligent manufacturing industry year by year. In 2021, the output value of China's intelligent manufacturing is expected to exceed RMB 3 trillion. As the 5G era is approaching, intelligent manufacturing will be lifted to a higher level. According to Qianzhan Industry Research Institute, by 2024, the market size of China's intelligent manufacturing industry is expected to top RMB 5 trillion, with broad space for development.



Carbon peaking and neutrality objectives are beyond doubt, making intelligent transformation of enterprises imminent

Since 2020, at least five large-scale "power rationing" campaigns had been implemented nationwide, posing a great shock on manufacturing. Carbon neutrality and carbon peaking is a broad and profound systemic transformation. In China, the path to green development is beyond doubt, and phasing out outdated capacity and fostering new capacity is a mandatory "rigid task", which is also a major keynote of China's social and economic development in the coming decades. To make small and medium-sized manufacturing enterprises stand out against this wave, there is an urgent need for intelligent transformation. The South China International Industry Fair (SCIIF) is committed to helping enterprises develop in an intelligent, digital and environment-friendly way.

Digital and intelligent production put forward in the "14th Five-year" Plan will become a critical new driver of growth.

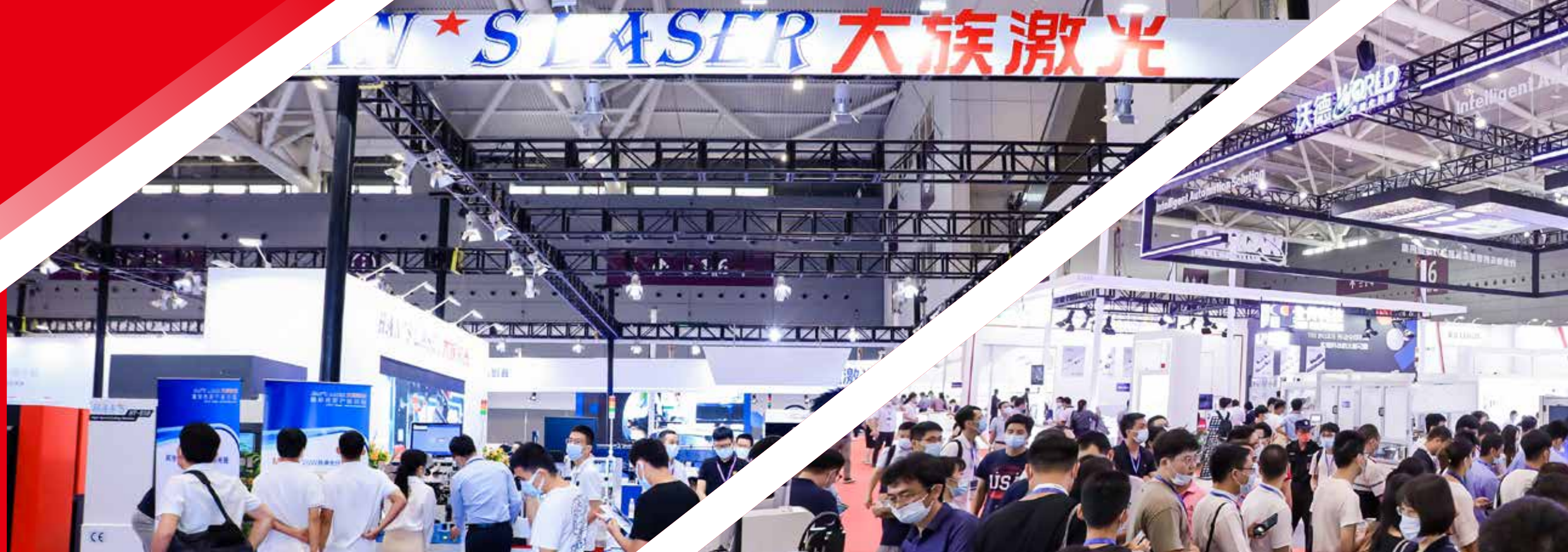
"We are now embracing an historical intersection of the new-generation information technology and the digital transformation of China's economy and society", said Wu Hequan, Academician of the Chinese Academy of Engineering. Digital economy can meet the needs of high-quality development, and data, as a new factor of production, is fostering productivity growth and the optimization of China's economic structure. "The '13th Five-year' highlights the development of digital economy with efforts at the consumer end, while digital and intelligent production put forward in the '14th Five-year' Plan will become a critical new driver of growth", said Jiang Xiaojuan, Dean of the School of Public Policy and Management (SPPM) of Tsinghua University. Focusing on and empowering the real economy is not only to meet needs, but also adapt to the trend. The exhibition is not only a platform for exchange between online and offline entities, but also an important platform for the release of new products as well as a key channel for realizing digital and intelligent production.

South China has become a "battleground" for manufacturing

As the "vanguard" of China's manufacturing, Guangdong Province stated in the 14th Five-Year Plan for High-quality Development of Manufacturing in Guangdong Province that, by 2025, the entire province will reach the world's advanced level in terms of the overall strength of manufacturing, and several world-class advanced manufacturing clusters will be built. By 2035, Guangdong Province will consolidate its position as a manufacturing power, with its comprehensive manufacturing strength reaching the world's leading level. The province will also make the core and main front of global manufacturing. The new round of large-scale developments will inject new momentum into the Pearl River Delta region. Based in Shenzhen, radiating nationwide and focusing on cities such as Guangzhou, Shenzhen, Foshan and Dongguan, SCIIF will form an "industrial corridor" spanning east and west banks of the Pearl River, and contribute to the development objectives of the Plan.



Exhibition highlights



● Hannover Messe and CIIF the best resources providers

As the show of the most influential industry trade fairs: Hannover Messe and CIIF, the organizers shall bring their best resources to SCIIF to ensure the percentage of international participants, enlarge the global promotion coverage and invite international buyers, trade visitors from worldwide. The abundant onsite activities and forums on another hand will add the value to the show, it is an excellent opportunity and platform for enterprises to expand their market in South China.

● Eight themes run through the entire industrial chain of intelligent manufacturing

South China International Industry Fair covers: Industrial Automation Exhibition, Machine Vision Exhibition, Laser Technology Exhibition, CNC Machine Tool and Metal Processing Exhibition, Robot Exhibition, New Generation Information Technology and Application Exhibition, Industrial Internet Experience Exhibition, International Circuit Board Exhibition-Shenzhen Eight Theme Exhibitions. From raw materials to production equipment to information technology to integrated manufacturing, it will open up the upstream and downstream industrial chain of intelligent manufacturing. It is a comprehensive, deep, professional and sophisticated industrial event that will bring the latest products, Technology and solutions.

● Powerful alliances grand presentation, concurrently organize the world-famous welding exhibition at the same venue

In 2022, the world-famous welding exhibition, namely, the 26th Beijing Essen Welding & Cutting Fair (BEW) will be concurrently held at the venue where SCIIF is organized. BEW is co-sponsored by Chinese Mechanical Engineering Society (CMES), Welding Branch of Chinese Mechanical Engineering Society (CMES), China Welding Association (CWA), Welding Equipment Branch of China Welding Association (CWA), DVS and Messe Essen. It annually attracts tens of thousands of trade visitors from machinery manufacturing, automobile manufacturing, railway locomotives, oil pipelines, ships, aerospace and other industries. Two exhibitions co-organized for the first time will connect visitors and industries, and render a “grand event” in the field of industrial manufacturing!

● Highlight 5G and “intelligent” manufacturing upgrading, and power high-quality development of the industry

SCIIF will highlight 5G and “intelligent” manufacturing upgrading and facilitate cooperation between the upstream and downstream; provide more high-value cooperation opportunities for exhibitors and help enterprises develop an intelligent, digital and environment-friendly way by enhancing technological exchanges, industrial services as well as in-depth communication at home and abroad.

● Build itself on previous 25 years, and attract trade visitors from across the industry

Relying on the brand appeal and industry influence accumulated from “IAMD SHENZHEN” that have been held for 25 years, “MACHINE VISION SHENZHEN”, and “LASERFAIR SHENZHEN” with a history of 15 years, SCIIF has been developed into an annual ideal event for professionals from various industries, and will, based on the advantage of sharing massive buyer resources, invite trade visitors from 3C electronics, automobiles, packaging, machinery, home appliances, textiles, healthcare, new energy and other fields.

● 30+ summit forums for predicting the industry trends

During the exhibition, more than 30 high-quality summit forums, technical training and procurement matchmaking meetings will be held. Government leaders, experts and scholars from home and abroad, outstanding industry representatives will be invited to discuss the cutting-edge issues of the times, and explore the direction of industry development. With a focus on core technology, industrial policy, business mode and other hot topics, this event will facilitate cooperation in project transactions, help the industry predict its future trend, and fully demonstrate the high-end leading role of SCIIF as a pilot and weather vane of industrial development.

● Featuring a multiple matrix, publicity via various channels is in “full swing”

We will integrate online and offline resources, and make all-round publicity and reports through Xinhua News Agency, China News Service, People's Daily, Guangming Daily, Economic Daily, Global Times, Nanfang Daily, Guangzhou Daily, Shenzhen Special Zone Daily, Shenzhen Economic Daily, China Industry News, chinakong.com, gkong.com, Ringier, Vogel and other public and professional industry media. Online promotion channels such as email push, SMS push, WeChat, Baidu promotion, Tik Tok and video account will be launched at the same time, while offline channels cover airport expressway, Shenzhen Metro, industrial parks and other areas. Efforts will be made to enhance brand awareness in all aspects, and assist exhibitors in obtaining more cooperation opportunities by virtue of the resource advantage of industry networks and multiple market channels.

The Review of SCIIF 2021

Exhibitor Sample

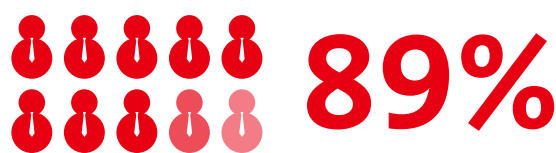


Media Matrix

More than 100 reporters from nearly 100 media attended the meeting to report. Xinhua News Agency, China News Service, People's Daily, Guangming Daily, Economic Daily, Global Times, Nanfang Daily, Guangzhou Daily, Shenzhen Special Zone News, Shenzhen Commercial Daily, China Industry News, etc. Reports and other mainstream media covered the grand event of this conference in all directions and multiple dimensions.

Visitor Review

Visitor's Purchasing Authority



Professional buyers with purchase recommendation rights and final decision-making rights make up 89%

RECOMMENDER	47.27%	
DECISION-MAKER	30.18%	
CONSULTANT	12.16%	
NOT INVOLVED	10.39%	

Organization Type

MANUFACTURER	60.74%	
AGENTS & DISTRIBUTORS	15.21%	
SYSTEM INTEGRATORS	9.98%	
DESIGN INSTITUTES & RESEARCH INSTITUTES	6.25%	
ASSOCIATIONS & SOCIETIES	3.86%	
GOVERNMENT DEPARTMENTS & EXECUTIVE AUTHORITIES	2.01%	
NEWS MEDIA	1.95%	



Exhibitor Voice

Beckhoff Automation (Shanghai) Co., Ltd.

The South China International Industry Fair, which was postponed twice due to the COVID-19 pandemic, was held successfully at the Shenzhen World Exhibition & Convention Center, and it was a great success. Beckhoff Automation made its debut as an exhibitor and showcased numerous new products and technologies, which attracted many professional visitors to the booth. Thanks to the organizer's first-class organization capability, we are delighted with the result of the exhibition and further strengthen our determination to continue to exhibit in the future.



Weidmueller Interface (Shanghai) Co.,Ltd.

South China International Industry Fair is an exhibition with extraordinary influence in the industrial field in South China. The industries and industrial segments involved are complete, and the visitors were very targeted. The promotion of the exhibition was solid, and we were glad to see more visitors from the application industries to see our products. We think South China International Industry Fair is doing a great job!



Visitor Voice

China Nuclear Industry 23 Construction Co., Ltd. Southern Branch

First of all, we warmly congratulate the successful conclusion of the exhibition and thank the organizer for providing this opportunity for us to observe the show. This time, we organized over 100 staff from two project departments and one branch to visit the show, and they had fruitful results of the visiting. Both foreign brands and domestic equipment, from product design to supply chain and assembly and experiment, all show the trend of made in China. The proportion of domestic self-developed equipment and technology is increasing, covering more and more fields. Although the visit was in a rush, the exhibition made us gain a lot, we found a lot of valuable technologies and enterprises and learned the latest industry information. Finally, I would like to thank the organizer for the warm service, and hope the show will be better and better, with more famous companies exhibiting in the future!



FOXCONN Technology Group

Because of the great efforts from the show organizer, the exhibition was able to pull off successfully after the second postponing. We are grateful for the trust and invitation to our branches from the show organizer and the thoughtful support and help provided to us. Although the procedures of visiting were complex due to the ongoing COVID-19 pandemic, we were able to visit the show smoothly because of the thorough service and guidance provided by the organizer. This year our group organized over 500 staff, including engineers, technical backbone, and purchasing team, to the exhibition. They have obtained a lot of advanced technologies and the latest industry information. Our purchasing colleagues successfully found quality suppliers and better resources; the technical engineers also learned numerous new technologies. We look forward to more cooperation in the future and wish your exhibition better and better!



Conference and Forum

30+ Concurrent Events | **4,000+** Participants

- CSIG Frontier Technology and Application Forum: Vision Technology Empowers New Infrastructural Development
- LMN 2021 World Laser Manufacturing Conference
- The 10th Five Continents Industrial Development Forum
- APS Asia Powertrain Industry Technology Conference
- CODESYS Intelligent Manufacturing Forum
- "The 14th Five-Year Plan" China Manufacturing Industry High-Quality Innovation Development Forum - Special Forum on Digital Transformation and Upgrading Industry Applications of Enterprises (Shenzhen)
- IMCA 18th International Forum 2021 China Smart Car Technology Conference
- IMCA 18th International Forum 2021 China New Energy Vehicle Technology Conference
- IMCA2021 World Congress of the Test and Measurement Industry

- Industrial Components Match-making Program
- Industrial Networking, New Logistics, New Warehousing
- 2021 Smart Factory Core Standards and Key Technologies Forum
- AI+5G+Machine Vision Empower Intelligent Manufacturing Forum
- 2021 Shenzhen Information Technology and Innovative Application Development Forum
- 2021 Industrial Robotics and Intelligent Manufacturing Innovation Forum
- 2021 Smart Factory Supply Chain Forum
- Tesla disassembles show vs. Unveiling hard-core technology of domestic new energy vehicles





Deutsche Messe



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*On behalf of Hannover Milano Fairs Shanghai Ltd.